

## Report to Development Committee November 2017 Appendix One: Facebook Examples

Page | **Inbox** 1 | **Notifications** 3 | Insights | Publishing Tools | Promotions | More ▾ | Settings | Help ▾



**South Lanarkshire College**  
@SLCek

- Home
- About
- Events
- Posts
- Notes
- Photos
- Videos
- Community
- Reviews
- Promote**
- Manage promotions

Liked ▾ | Follow | Share | ...

**Laser Station** Good luck with your fundraising guys! 🍀 🎉 😊

Like · Reply · Message · 1 · 27 October at 12:22

Write a comment...

**South Lanarkshire College**  
Published by marketing@slc.ac.uk [?] · 26 October at 21:07 · 🌐

We're on Snapchat! 📷 Add @slc\_ek by using our snapcode 🌟 our ghost is all set for #SLCgraduation 🌟 #SLCek



**SLC\_ek**

392 people reached Boost Post

**Book Now** ✎

<http://www.slc.ac.uk/> **Promote Website**

Education · College and university

Hours 08:45 - 21:30  
[Open now](#)

Pages liked by this Page >

-  **National Centre for Diversity**
-  **BPEC**
-  **Erasmus+** ✓

People Also Like

-  **Bounce EK**  
Sport & recreation
-  **Mr Spoons**  
Ice cream shop
-  **Black Friday Deals**  
Jewellery/watches

Colleges & Universities in East Kilbride

English (UK) · English (US) · Polski · ⌵



South Lanarkshire College  
@SLCek

- Home
- About
- Events
- Posts
- Notes
- Photos
- Videos
- Community
- Reviews

Promote  
Manage promotions

Liked | Follow | Share | ...

Published by marketing@slc.ac.uk [?] · 11 October at 19:49 ·  
It's never too early to plan your future.. If you've been thinking about joining us on a course but just haven't got round to taking that step, Now is Your Time to Apply  
<http://www.south-lanarkshire-college.ac.uk/.../course-list-a.../>

**APPLICATIONS  
ARE NOW OPEN  
FOR AUGUST 2018  
COURSES**

**#getaheadstart**

**Apply now  
www.slc.ac.uk**

South Lanarkshire College  
Education [Learn More](#)

5,774 people reached [View Promotion](#)

Like | Comment | Share

Sharon Coupar, Sandi Todd and 21 others | Chronological

Book Now

Feed and on your Page.  
[See all Page tips](#)

100% response rate, 21-min response time  
Respond faster to turn on the badge

4,589 likes +7 this week  
Laura Mckechnie and 22 other friends

4,520 follows

See Pages Feed  
Posts from Pages that you've liked as your Page

4,300 were here +5 this week  
Jo Warwick and 9 others

2,917 post reach this week

Community [See all](#)

[Invite your friends to like this Page](#)

4,589 people like this

4,520 people follow this

Craig Hemmings and 25 other friends like this or have checked in



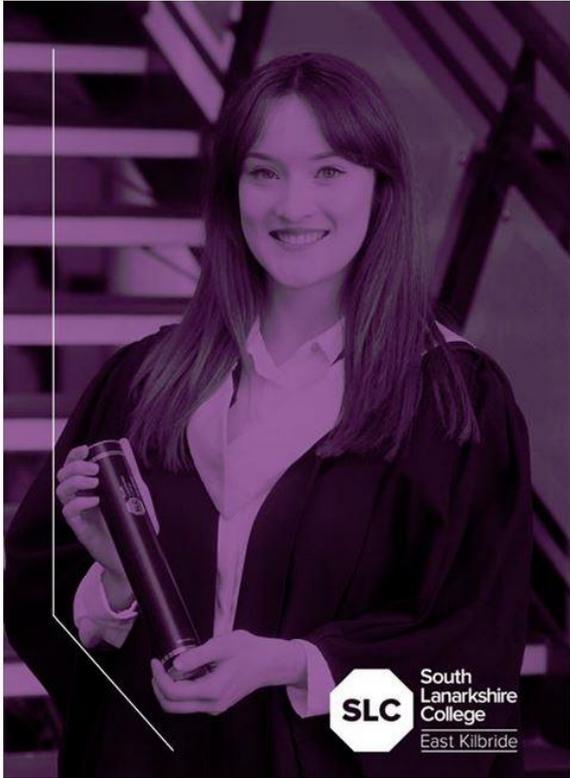


**South Lanarkshire College**  
@SLCek

- Home
- About
- Events
- Posts
- Notes
- Photos
- Videos
- Community
- Reviews
- [Promote](#)
- Manage promotions

👍 Liked ▾    📡 Follow    ➦ Share    ⋮

**HURRY!** 🎓  
🕒 Graduation acceptance closes TOMORROW 🕒  
If you have received your letter, book your place at the Graduation Ceremony... See more



[Book Now](#) ✎

Promote your business locally to lead people directly to College Way.

[Promote Local Business](#)

📍 College Way  
G75 0NE East Kilbride  
☎ 01355 807780

💬 Typically replies within a day  
[Send message](#)

🌐 <http://www.slc.ac.uk/>    [Promote Website](#)

🏫 Education · College and university

🕒 Hours 08:45 - 21:30  
[Open now](#)

Pages liked by this Page >

 **National Centre for Diversity**

 **BPEC**

 **Erasmus+** ✓

People Also Like

 **Bounce EK**  
Sport & recreation

 **Mr Spoons**  
Ice cream shop



South Lanarkshire College  
@SLCek

Home

- About
- Events
- Posts
- Notes
- Photos
- Videos
- Community
- Reviews

Promote

Manage promotions



Liked ▾    Follow    Share    ...

Book Now ✎

SLC Write something... cc



Share a Photo or Video



Advertise your business



Create Offer



Start a Live Video



Get Bookings



Get Phone Calls



Get Messages



Help People Find

Education in East Kilbride

4.5 ★★★★★ · [Open now](#)

Page tips

See all

**How to create effective posts**  
Short, visual posts created for the right audience are more successful.

**Build a community around your Page**  
Create and link a group so that your audience can have discussions about your brand, business or organisation.