

LAYDOWN + DELIVERY

On air over 7 days

- **33 x 40" Promotional Trails (West)**

	Population	Reach	Reach %	OTH	Impacts
Adults 15+	1,890,000	199,740	10.57	2	399,560

- **12 x presenter reads & takeover in Breakfast (Total)**

	Population	Reach	Reach %	OTH	Impacts
Adults 15+	2,795,000	287,680	10.29	2.68	769,960



SCOTLAND'S NO.1 HIT MUSIC STATION