



# PROMO SCHEDULE

## ON AIR ACTIVITY

	WED		THUR		FRI		SAT		SUN		MON		TUE
	TRAIL	READ	PROMO										
0600 - 1000	-	1	-	1	-	1	-	-	-	-	-	1	✓
1600 - 1900	-	1	-	1	-	1	-	-	-	-	-	1	-
1200 - 1600	-	-	-	-	-	-	-	1	-	1	-	-	-
0000 - 2400	-	-	6	-	6	-	6	-	6	-	9	-	-

**PREPROMO WILL BUILD EXCITEMENT, PLUS SPONSORSHIP OF RESULTS LIVE PROMOTION ON 9<sup>TH</sup> AUGUST IN BREAKFAST WILL REINFORCE YOUR MESSAGING AT THE MOST RELEVANT TIME FOR POTENTIAL STUDENTS**



THE UK'S NO.1 HIT MUSIC STATION