



## Report to the Development Committee of the Board of Management: Marketing Update.

### Appendix Three

View results ×

Overview Results Settings

**PERFORMANCE** ⓘ Lifetime ↕

3,708 ⓘ Link clicks	£0.22 ⓘ Cost per link click
60,022 ⓘ People reached	£5.00 ⓘ Daily budget

**ADS IN PROMOTION** ↕ + Create Ad

● Active

<p><b>APPLY NOW</b> Courses starting January &amp; August 2019</p> <p><b>Start something new</b> Our career-focused qualifications are desig...</p> <p>★ 3,055 Link clicks</p> <p>46,066 People reached</p>	<p><b>Start something new</b> Our career-focused qualifications are desig...</p> <p>322 Link clicks</p> <p>18,702 People reached</p>	<p><b>Start something new</b> Our career-focused qualifications are desig...</p> <p>50 Link clicks</p> <p>3,127 People reached</p>
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